Belton

HISTORIC HEART with a NEW BEAT

BA

BELTON ALLIANCE
economy, quality, growth

A NON-PROFIT VOLUNTEER ORGANIZATION

MEMBERSHIP PROGRAM

JOIN US

The Belton Alliance works with public, private and civic entities to promote economic growth, tourism and quality of life in the Belton area.

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economy, quality, growth

P.O. Box 111
Belton, SC 29627

GOBELTON.COM

STRATEGIC PRIORITIES

- **Economic Development & Government Relations**
- **Revitalization**
- **Website & Social Media**
- **Branding & Events**
- **Bubblegum Rail Trail**
- **Members, Committees & Board**

ECONOMIC DEVELOPMENT & GOVERNMENT RELATIONS

Promote economic development and growth by encouraging the most effective use of both public and private resources, including grants. Partner with city, county and state governments in a positive manner to improve and promote the Belton area.

REVITALIZATION

Encourage beautification, revitalization and maintenance of roads, businesses and homes to improve Belton's aesthetics and image.

WEBSITE & SOCIAL MEDIA

Promote current activities, accomplishments, meetings, news and events through a professionally designed and maintained website **(www.gobelton.com)** and social media.

BRANDING & EVENTS

Promote "Belton…A Historic Heart with a New Beat!" and schedule events throughout the year, including an annual Membership Meeting and Standpipe Sounds. Promote and encourage participation in the South Carolina Chili Cookoff Championships and the Standpipe Festival.

BUBBLEGUM RAIL TRAIL

Plan and implement improvements and additions to the 3-mile trail and work with the city on trail visibility, beautification and maintenance.

MEMBERS, COMMITTEES & BOARD

Recruit, involve and support community volunteers to serve on the Board and committees addressing the Alliance's strategic priorities. Prepare an annual budget and manage the Alliance finances. Solicit new members and communicate the activities and progress of the Alliance with members each quarter.

FEATURES & BENEFITS

- **Community Support, Strength & Credibility**
- **Website Listing & Visibility**
- **Voice & Volunteer**
- **Networking Opportunity**
- **Communication**
- **Business of the Quarter**

COMMUNITY SUPPORT, STRENGTH & CREDIBILITY

Show you care about building a better Belton, support the community and add strength and credibility to the local area.

WEBSITE LISTING & VISIBILITY

Member listing, logo, address, contact information and slogan are included in the "Supporting Members" section of **www.gobelton.com** in seven classifications

- Retail
- Service
- Manufacturing
- Real Estate
- Government & School
- Non-Profit & Church
- Individual

VOICE & VOLUNTEER

Gain a voice in the community and volunteer for committees, local events and projects.

NETWORK & OPPORTUNITY

Network with other community members interested in promoting Belton and attend special events scheduled in the area.

COMMUNICATION

Learn what is happening in the community and steps the Belton Alliance and the City are taking to address the strategic priorities.

BUSINESS OF THE QUARTER

Each quarter a new member is featured with a picture, history and description of the business on the **www.gobelton.com** website and social media.

JOIN US

The Belton Alliance is a 501c4 non-profit organization. Memberships are tax deductible.

Please select the correct membership category:

- ☐ **RETAIL, SERVICE & MANUFACTURER** ($75/Year)
- ☐ **REAL ESTATE** ($75/Year)
- ☐ **GOVERNMENT & SCHOOL** ($75/Year)
- ☐ **CHURCH & NON-PROFIT** ($50/Year)

INDIVIDUAL

- ☐ **SILVER** ($25)
- ☐ **GOLD** ($50)
- ☐ **PLATINUM** ($100)

NAME: _____

ADDRESS: _____

_____

CONTACT: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

SLOGAN: _____

PAYMENT

Name on Card:

Card Number:

EXPIRY DATE   SECURITY CODE   ZIP CODE

Credit Card Processing Available

Make checks payable to Belton Alliance

Detach form and mail to:
Belton Alliance   P.O. Box 111   Belton, SC 29627